

ARMANINO

### Cash In On Your Contracts:

Strategies to Maximize Third Party Value



#### WELCOME

### Presenters



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# Learning Objectives



Identify key contract components that impact your bottom line



Develop a systematic approach to auditing contracts effectively



Approaches to financial recovery



#### **OBJECTIVE 1:**

Identify key contract components that impact your bottom line



# **Identify Key Contract Components**



**Negotiated Payment Terms & Timing** 



**Invoicing Terms** 



Shipping Terms



**Delivery Terms** 



**Pricing & Other Incentives** 



### Identify Key Contract Components



### Payment Timing

- Payment Terms
- Late Payment Penalties
- Advance Payment / Deposit /Retainer / Early Milestone



### Identify Key Contract Components

### Invoicing Terms

- Form/Format
- Consolidation
- Frequency
- Visibility



### Identify Key Contract Components



### **Shipping Terms**

- Packaging/Labeling
- Loading/Unloading
- Transit
- Insurance & Liability
- Transfer of Ownership



# Identify Key Contract Components



### **Delivery Terms**

- On Time Delivery / Delays
- Damage Goods / Expired Goods
- Incorrect / Incomplete Shipments
- Returns & Refunds



### Identify Key Contract Components



### Pricing

- Cost Changes
- Price Changes/ Updates/Adjustments
- Discounts
- Rebates



#### **OBJECTIVE 2:**

Develop a systematic approach to auditing contracts effectively



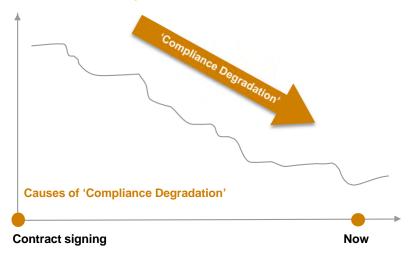
Develop a systematic approach to auditing contracts effectively

# Why Audit?



# Why Audit?

#### Level of contract compliance



#### Causes of 'Compliance Degradation'

- Poor operational understanding of contracts.
- Operational changes not reflected, leading to ambiguous terms.
- Complex or ambiguous goals
- Poor processes and controls.
- Changes in staff.
- Reporting weaknesses.
- Contract changes not accurately reflected in documentation.
- Complex role and responsibility matrix related to management of contracts

#### Benefits of Third-Party Assessments

- Cash recoveries.
- Identify process and contract improvement opportunities.
- Enables third-parties to confirm compliance with terms.
- Better understanding of third-party data, systems and challenges.
- Opportunity to improve third-party relationships.
- Demonstrates good corporate governance to stakeholders.
- Educate third-parties on obligations and reduce future non-compliance.



# Why Audit?



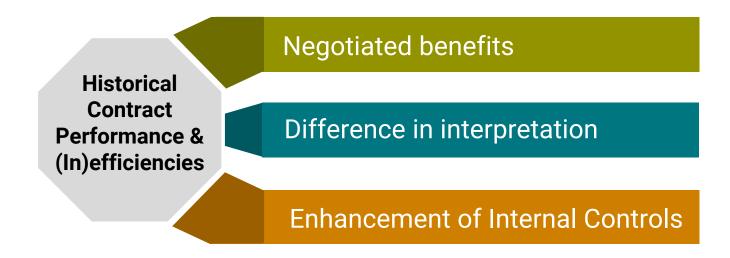
Identifying overcharges, missed opportunities for savings

Identifying third party performance metrics

**Creating Culture of Compliance** 



# Why Audit?





# Why Audit?

Retroactive Recovery of Overcharges & Missed Savings

### **Third Party Mistakes**

- Prices higher than they could be (or should be)
- Goods or services are not exactly what you contracted for

**Check Audit Clauses** 



# Why Audit?



- Ensuring compliance with agreed-upon terms
  - Visibility into Performance Measurement
- Identifying areas for improvement
- Penalties / Credits / Bonuses / Fee at Risk / Other Incentives







Develop a systematic approach to auditing contracts effectively

### How to Audit



### How to Audit









# Internal Alignment: Initiation

### What is the purpose of the program?

- What do you want to achieve?
- Acknowledgement and correction of past shortcomings
- Process improvements needed

### Who is sponsoring the program?

- Executive sponsor can impact perception within the organization.
  - Procurement / THIRD PARTY management
  - Internal Assessment
  - Finance
  - Sustainability Compliance

### Is this a 'nice to have' or mandated?

- Is the program going to be mandated, 'suggested', or offered as a service?
- Collaborative approach with:
  - Internal divisions
  - Customers
  - o Third parties

#### Why me?

- The program must be able to answer (both internally and externally) the reasoning behind selection.
- The third-party assessment program is part of a wider governance agenda in ensuring that you have sufficient control in place over third party compliance



# Internal Alignment: Stakeholder Engagement

What is the purpose of the program?

Where should we start?

An annual plan?

Who is sponsoring the program?

Where are the results?

Global expansion?

Is this a 'nice to have' or mandated?

How are the reviews going?

How do we capture the value?

Why me?

How do we expand the program?

How do we prevent future losses?

#### How to effectively manage pitfalls:

#### **Working Group**

Sets the direction of the program and acts as the ultimate point of escalation.

#### Robust third party selection

Based on data analysis and consultation with stakeholders to ensure quick wins.

#### **Program Management**

Sufficient resources required.

#### Marketing the program

Gain executive buy-in and build on the initial success of the reviews.

#### **Local delivery**

As the program develops globally, the provider must deliver reviews locally to ensure efficiency.

#### Go Fast Day 1

Identify quick wins early to build momentum. Program surveys should be considered

#### **Action tracking**

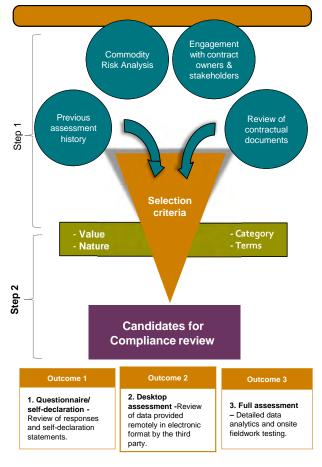
To ensure value is not lost, track & report findings throughout organization.

#### Recurring themes

Root cause analysis, reporting of themes and remediation planning is key to reducing future losses.



### Third Party Risk Assessment



#### High risk relationship factors

- Long running relationship.
- Known issues/areas of contractual concern.
- Frequent change of account manager.
- Large volume of amendments.
- Strategic importance of third party.
- Contract terms not fully understood / monitored
- Lack of transparency, reliance on third party to report performance correctly.

	Value	Category	Nature	Terms	Proceed?	Comment	Recommendation
Third Party 1					9	High value, known issues,	2025
Third Party 2	•	•	•		0	High value, high risk industry	2025
Third Party 3					8	High value but only just started	Future years
Third Party 4	•	•			8	Med value, low risk industry	No further action
Third Party 5					0	Med value, medium risk industry	2025



### Example: Contract Risk Assessment Factors

Risk Factor	Details				
Spend Size	Third Party Spend During Assessment Period (4 year lookback)				
Spend Trends	<ul><li>Spend Direction</li><li>Volatility</li></ul>	<ul><li>Transaction Volumes</li><li>Red-Flags</li></ul>			
Third Party Competition	<ul><li>Sole Source / Single Source</li><li>M&amp;A/Consolidations</li></ul>	Regional and/or Union Related Limitations			
Existing Client Oversight and Controls	<ul> <li>Frequency, Style &amp; Results for Quarterly Reviews</li> <li>Variability in Performance (regionally, etc.)</li> </ul>	<ul><li>Monitoring and analysis of performance reporting</li><li>Visibility prior to performance reporting</li></ul>			
Third Party Relationship	<ul><li>Diversity of spend/services/goods</li><li>Prior assessment coverage and results</li></ul>	<ul><li>Prior performance shortcomings</li><li>Strength of Relationship</li></ul>			
Contract Terms	<ul><li>Clarity/Ambiguity of Terms</li><li>Audit Clause Strength</li></ul>	<ul><li>Complexity</li><li>Frequency of Changes</li></ul>			
Third Party Control Environment	<ul> <li>Controls</li> <li>Self-Assessments / Certifications for Compliance</li> </ul>	<ul><li>Manual versus automated processes and billings</li><li>Turnover</li></ul>			



#### **OBJECTIVE 3:**

Approaches to Contract Recovery



#### CONTRACT RECOVERY OPTIONS

# Dispute Resolution



### Negotiation

(preferred)

- Go-forward cost savings
- Refund checks
- Future Terms
- Offset against current liabilities



### Litigation

(last resort)

 Auditors can serve as expert witness/support if needed



# Recap



#### CONTRACT RECOVERY OPTIONS

# Recap

- 1) Identified key contract components that impact your bottom line
- Identified ways to develop a systematic approach to auditing contracts
- 3) Identified approaches to financial recovery



Questions?



# Why Armanino

We understand your business. Our deep sector knowledge embraces both current trends and future challenges. We know what's coming over the hill, from threats and disruptions to opportunities and innovations. We know the issues and pressures you face—and we have the knowledge and experience to help you deal with them.

#### We deliver the results that matter.

Armanino professionals' understanding of what is happening in today's markets is matched by a proven ability to produce effective, timely and appropriate solutions fit for purpose.

#### We know how your business works.

Armanino teams immerse themselves in your business, your objectives and your priorities. That's why our people will feel more like colleagues than consultants.

#### We know how to exploit technology.

Armanino teams combine deep functional and industry knowledge with proven technology implementation skills. Our focus on practical business outcomes helps to maximize the return on your investment in technology.

#### We know how to get things done.

Armanino can put together a hand-picked team of specialists, who will work to meet your business needs. We can also draw on a wealth of tools, methods, assets and accelerators that enable us to help you achieve your strategic objectives.

#### We are ready to start Day 1.

Because our team has previous experience providing supplier assessment services, we are able to hit the ground running, ready to accelerate your objectives and support your annual assessment plan.



# Armanino Operates in an Alternative Practice Structure:

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