

ARMANINO

Embracing the Power of Digital

Elevate Your Growth Strategies for Today and Tomorrow

EMBRACING THE POWER OF DIGITAL

Today's Presenters



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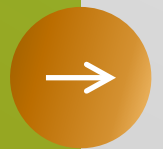
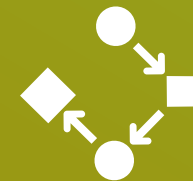
Agenda

- Explore digital as a key component of your overall growth strategy
- Evaluate ways to use traditional and digital strategies together
- Identify top pitfalls to avoid
- Learn how to leverage AI and data to drive growth

65% of customers
expect you to adapt
to their unique
needs and
expectations.



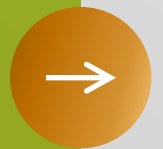
Digital
+
Traditional



On average,
business buyers
engage with
companies across
10 channels.



Understanding Digital Tactics



Companies that prioritize CX are seeing:



23%

new customer
acquisition

12%

repeat
business

9%

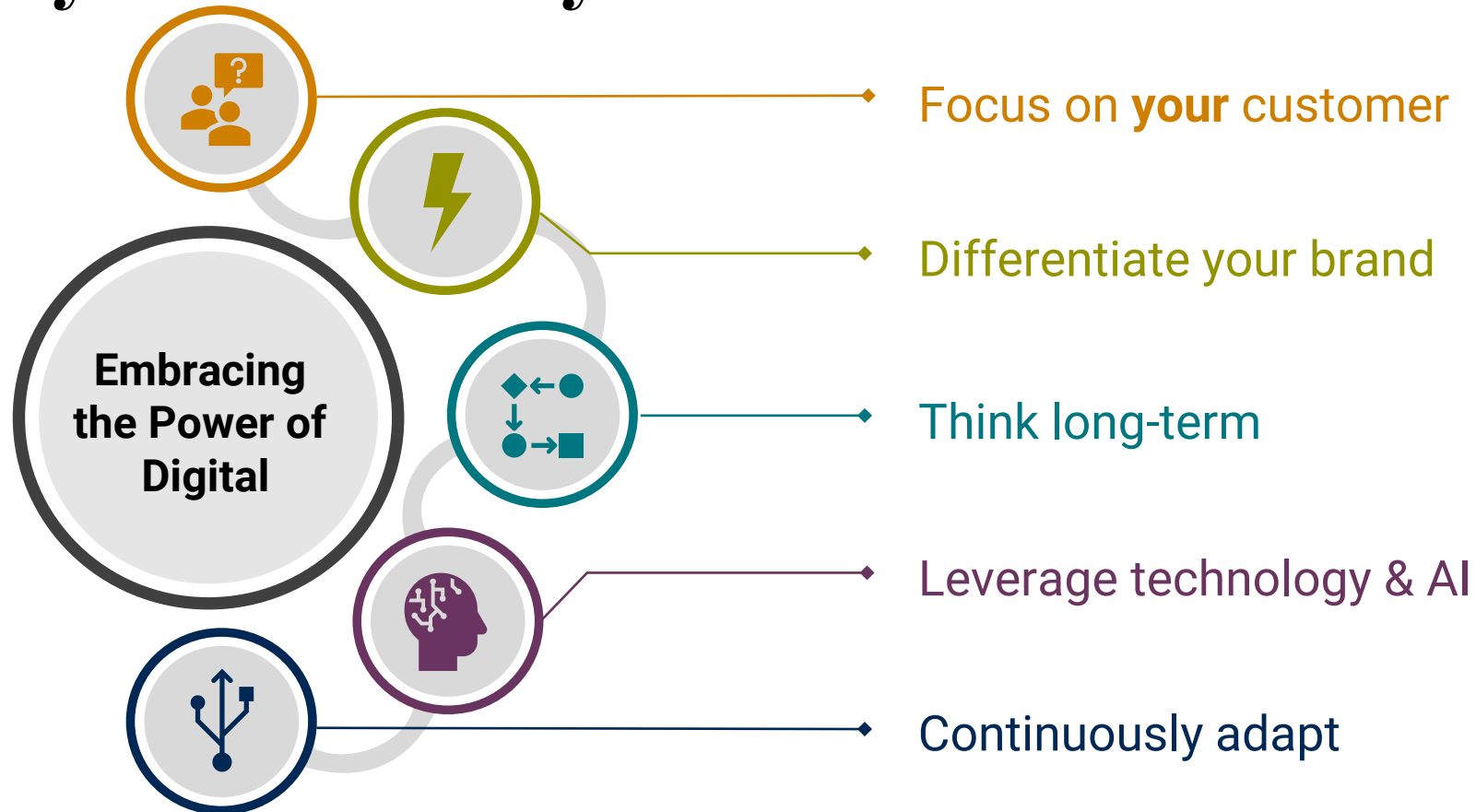
profit per
customer

Leveraging AI & Data



EYEBROW

Key Takeaways





THANK YOU!

Connect with us!

Rethink your digital strategy with a digital assessment to uncover the right tools for you and your customers.

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